

IMMEDIATE RELEASE



**WeAreTechWomen is proud to announce that the TechWomen100 Awards are now open for nominations**

It is no secret that the technology industry lacks female representation at all levels. However, many Women in Technology awards choose to focus on inspirational women that have already achieved seniority, in roles such Director, CIO or CTO.

Whilst we feel it is extremely necessary to highlight successful and influential women, we also believe the **pipeline** of female technologists need a platform to shine too.

We hope that by highlighting the accolades of up-and-coming inspirational female tech talent, we can help to create a new generation of female **role models** for the industry.

Through the awards, we would also like to recognise a number of **senior individuals who are championing** up-and-coming women, as well as any **organisations** that have designed and implemented successful initiatives and programmes in order to **attract, retain and develop the female tech talent**.

Finally, we applaud the often-voluntary efforts of the **women in tech networks** that operate across the UK, and again would like to formally recognise these within our awards.

The TechWomen100 awards are the first of their kind to focus solely on the female tech talent pipeline and recognise the impact of champions, companies and networks that are leading the way.

The awards are kindly supported by Accenture, BAE Systems, Credit Suisse and Worldpay.

"I am delighted that Worldpay is continuing to support the TechWomen100 awards this year and that it's now 100 and not just 50! There are so many women out there in a wide variety of technical positions with fantastic expertise that we want recognise and provide inspiration to others and this is a great forum to do that. I was so impressed last year with the backgrounds and achievements of all the winners and am looking forward to seeing our entrants this year." **Catherine Schlieben, HR Director Group Operations and Talent Acquisition, Worldpay**

## **Nominations**

Nominations [open online on 3<sup>rd</sup> September via WeAreTechWomen](#). Nominations will close after a four-week period on 28 September.

A shortlist of 200 women from a range of technology disciplines will be chosen in October by an esteemed panel of judges. There will also be a shortlist of three champions, companies and networks.

The shortlist will then be published in November where we will also open the TechWomen100 and Network of the Year for public votes of support.

All winners will be announced in December. There will be 100 winners of the TechWomen100, a Champion of the Year, a Company of the Year and a Network of the Year.

All winners will be invited to celebrate their awards at a prestigious reception in January 2019.

## **Who should nominate?**

- Self-nominations are encouraged
- Organisations looking to recognise their emerging talent pool
- Organisation wishing to obtain recognition for their initiatives
- Individuals who would like to recognise their efforts of their champions/role models
- Individuals/colleagues/friends/clients/mentors/sponsors of the nominee

## **Awards timeline**

- Nominations open – 03 September 2018
- Nominations close – 28 September 2018
- Shortlist announced & public vote opens – 05 November 2018
- Voting closes – 18 November 2018
- Winners announced – 10 December 2018
- Winners celebration event – mid January 2019

[Submit a nomination here](#)

**-ENDS-**

## Editor's notes:

[WeAreTheCity.com](http://WeAreTheCity.com) is a female development organisation that helps companies to attract, return and develop their female talent pool. WeAreTheCity provides resources for women looking to develop themselves personally and professionally. Through the website we provide gender-related news, a networks directory, calendar of events and conferences, returnships, business schools, inspirational women profiles, HeForShe interviews, giving back and jobs. \_\_\_\_\_

- 8 million hits per month
- 250,000 unique visitors per month
- 100,000+ subscribed members
- 33,000+ through social media
- 7,000 top UK ranking website on Alexa
- 85+ events curated
- 250+ women's networks promoted
- 7,000+ published articles

[WeAreTechWomen](http://WeAreTechWomen) launched in 2015 is WeAreTheCity's dedicated area for our community of female technologists. This dedicated microsite provides our WeAreTheCity technology members with access to news, tips and advice for women working in IT, in addition to profiles, features, guides and case studies on how technology is helping women to further their careers.

WeAreTechWomen was launched to showcase women in the industry and to raise awareness of the gender divide and skills shortage that are still affecting the tech sector. Opportunities for corporates to engage with this community include featuring their roles on WeAreTheCity Jobs, advertising opportunities or sponsorship of our annual tech conference/events/awards.

WeAreTechWomen hold a large annual conference every year. This conference is designed and built using feedback from a series of focus groups with WeAreTechWomen members. We also work with a number of corporate sponsors who provide funding for these events. Our tech conference is aimed at upskilling the female tech pipeline and is technical by nature. No stats, and no labouing about the lack of women in tech, we focus on skills for progression. We provide

our attendees with the opportunity to learn about emerging technology trends, such as fintech, digital, big data, IoT, coding and other industry topics. Our attendees also hear from leading experts in their fields, contribute by way of discussion and choose sets of elective sessions that will add value to their career path. At WeAreTechWomen, helping others is at the heart of everything we do, and we donate a number of our tickets to individuals who are not currently in employment/students and to female tech returners.

We also offer the ability for corporates to partner with WeAreTechWomen for editorial campaigns, talent attraction events, or to promote their open roles via WeAreTheCityJobs. There are also opportunities available to host and sponsor our annual conference and our WeAreTechWomen awards.